



For Immediate Release:  
November 18, 2024

Global Fairness Initiative  
+1 202-898-9022

## **TUNISIAN GOVERNMENT LAUNCHES SELF-ENTREPRENEUR PLATFORM, MARKING KEY STEP IN FORMALIZING THE INFORMAL ECONOMY**

Tunis, Tunisia – The Global Fairness Initiative (GFI) commends the Government of Tunisia for its launch of the Self-Entrepreneur Platform on November 11<sup>th</sup>, 2024. The launch represents a significant milestone in the implementation of the Self-Entrepreneur Law, enacted in 2020, which aims to support the formalization of Tunisia’s informal labor market and create a more inclusive economic framework.

The [Self-Entrepreneur Platform](#) will serve as a critical tool in facilitating the formal registration of informal self-entrepreneurs and their transition to the formal economy. Entrepreneurs from diverse sectors, including waste-pickers, agricultural workers, construction workers, and platform workers, will be covered under the law, and the platform will enhance their access to economic opportunities and legal protections.

The development of such a platform was one of the recommendations resulting from the Tunisia Inclusive Labor Initiative program, which aimed to create a legal framework to support the transition to the formal economy. GFI is proud to have been a partner to the Tunisian Government and informal workers to support the enactment of this significant milestone.

“The newly launched self-entrepreneur platform in Tunisia is more than just legal professional status,” said Asma Ben Hassen, GFI Regional Director and President of TILI. “It is a transformative step toward recognizing and empowering informal self-entrepreneurs, giving them the legal framework to contribute to the economy with dignity and protection.”

### **About TILI**

The Tunisia Inclusive Labor Initiative, a Tunisian organization, works to catalyze opportunities and policies to create greater inclusion of Tunisia’s informal sector into the formal economy. Since 2010, TILI programs have supported the Tunisian Government in implementing its strategic objective on formalization, which includes creating new policies to support formalization, improving capacity and skills to support informal workers, and increasing public knowledge and engagement on formalization.

### **About GFI**

Since 2002, the Global Fairness Initiative (GFI) has partnered with poor and marginalized communities around the world to create more equitable, sustainable economies where fair wages, equal access to markets, and more inclusive public policies help communities of promise become centers of prosperity. We partner with worker-led organizations in the informal economy to implement worker-centered programs that create and preserve jobs, empower women in the economy, advocate for worker rights, and build prosperity so the future of work is bound to the success of workers.